



PURPOSE

WHY WE DO WHAT WE
DO!



Mark 1:35-39

³⁵In the morning, while it was still very dark, [Jesus] got up and went out to a deserted place, and there he prayed. ³⁶And Simon and his companions hunted for him. ³⁷When they found him, they said to him, "Everyone is searching for you." ³⁸He answered, "Let us go on to the neighboring towns, so that I may proclaim the message there also; for that is what I came out to do." ³⁹And he went throughout Galilee, proclaiming the message in their synagogues and casting out demons.

Mark 1:35-39

What message did Jesus need to proclaim?

What was Jesus' purpose?

Jesus began his ministry practicing
good leadership

**Jesus was always clear about his
PURPOSE!**



Purpose according to Constitution

Purpose: *C4.01. The Church is a people created by God in Christ, empowered by the Holy Spirit, *called and sent to bear witness* to God's creative, redeeming, and sanctifying activity in the world.



Purpose according to Constitution

Purpose: *C4.02. To *participate in God's mission*, this congregation as a part of the Church shall:

a. *Worship* God in proclamation of the Word and administration of the sacraments and through lives of prayer, praise, thanksgiving, witness, and service.

b. *Proclaim God's saving Gospel of justification by grace for Christ's sake* through faith alone, according to the apostolic witness in the Holy Scripture, preserving and transmitting the Gospel faithfully to future generations.

c. Carry out Christ's Great Commission by *reaching out to all people* to bring them to faith in Christ and by doing all ministry with a global awareness consistent with the understanding of God as Creator, Redeemer, and Sanctifier of all.



Purpose according to Constitution

Purpose:

d. ***Serve*** in response to God's love to meet human needs, caring for the sick and the aged, advocating dignity and justice for all people, working for peace and reconciliation among the nations, standing with the poor and powerless, and committing itself to their needs.

e. ***Nurture its members*** in the Word of God so as to grow in faith and hope and love, to see daily life as the primary setting for the exercise of their Christian calling, and to use the gifts of the Spirit for their life together and for their calling in the world.

f. ***Manifest the unity*** given to the people of God by living together in the love of Christ and by joining with other Christians in prayer and action to express and preserve the unity which the Spirit gives.

Purpose

BUT THERE IS MORE:

WHY DO WE EXIST AS THIS CONGREGATION?

WHY ARE WE HERE?

**IF WE CLOSED OUR DOORS TOMORROW,
WOULD ANYONE BESIDE US KNOW?**

PURPOSE

Provides the reason/reasons that you exist

- ◆ Why are we here?
 - ◆ Purpose should last forever
 - ◆ not something that is ever fully achieved
 - ◆ not goals/strategies as these will change
- ◆ Connects every member of the organization with those call to serve
- ◆ Purpose should be at the core of your guiding statements
 - ◆ *In the church, our purpose should be God-centered*
 - ◆ God's calling for the congregation

PURPOSE

Purpose is different from Mission

- ◆ Mission is how we bring our purpose to life
- ◆ Defines your unique ministry
- ◆ What you do & for whom

Purpose is different from Vision

- ◆ Vision describes the desired future position of the organization

PURPOSE

MISSION	PURPOSE
What we do	Why we exist, or Why we do it
Job	Calling
Head based	Heart based
Functional	Emotional
Prgrammatic	Ambitious
Guiding	Reaching
Tangible	Aspirational
Focusing	Empowering
Plan	Goal
Strategic	Cultural

Purpose

Can you state the purpose of your congregation?

Do your members know your purpose?

How are you participating in God's Mission?

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PURPOSE



Provides clarity to why we do what we do

